

## **Mortar Board Strategic Goals, 2011-2015 ©**

*Developed January 30, 2010, Chicago, Illinois  
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Mortar Board recently embarked on a five-year strategic plan with five goals as the focus of the national leadership's efforts. Planning teams are at work, and these are led by Abby Diehl, Vishal Bhandari, Meghan Foulk, Sarra Nazem and Rachel Kantosky. The Keepers of the Plan are Bridget Williams Golden, Katie Chick and Jane Hamblin.

### **STRATEGIC GOALS**

- 1. *Create a unified Mortar Board culture of lifetime membership.***  
*Team leader: Abby Diehl*
- 2. *Develop a long-term strategy for financial stability at the national and local levels.***  
*Team leader: Vishal Bhandari*
- 3. *Enhance governance, administration and operations.***  
*Team leader: Meghan Foulk*
- 4. *Build strong relationships and enhance connections by observing/adapting to generational and demographic trends.***  
*Team leader: Sarra Nazem*
- 5. *Establish recognition, enthusiasm and loyalty to the Mortar Board brand.***  
*Team leader: Rachel Kantosky*