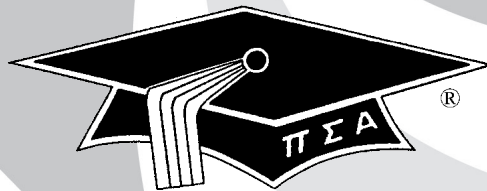


Mortar Board National Conference INFORMATION AND RESOURCES







2011 Mortar Board National Conference

July 29-31

www.mortarboard.org/conference

conference@mortarboard.org

800-989-6266

-  Facebook - <http://www.facebook.com/MortarBoard>
-  LinkedIn - <http://www.mortarboard.org/LinkedIn>
-  Twitter - <http://twitter.com/MortarBoard>
-  YouTube - <http://www.youtube.com/NationalMortarBoard>

When tweeting about the Mortar Board National Conference, please use hashtag #MBConference

LIKE WHAT YOU SEE?

All of the items used at the conference or worn by national leaders may be purchased for chapter use.

DON'T BE LEFT IN THE COLD

Stay toasty and promote Mortar Board in a comfortable hoodie!

\$20 EACH



BE ORGANIZED

Carry your Mortar Board materials in this stylish messenger bag.

\$15 EACH



BEAUTIFULLY PRESENT AWARDS

Honor members, faculty and staff by presenting awards in our stunning, cost-effective certifiplaques.

\$20 EACH



LIKE OUR BLACK SPORT SHIRTS?

Get your own in rockin' red.

\$10 EACH



GET IT TODAY!

Stop by the Mortar Board Store for special conference sales.

Store hours

Friday 12 - 3 p.m. and 5:30 - 7 p.m.

Saturday 12:45 - 2 p.m. and 5:30 - 6:30 p.m.

Sunday 7:30 - 8:30 a.m. and 11:45 a.m. - 1 p.m.

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NATIONAL PRESIDENT'S WELCOME

Welcome to the 2011 Mortar Board National Conference! I'm very excited to be in Chicago and have the opportunity to support you in learning all you can about Mortar Board and having a successful experience on your campus.



*National President
Daniel J. Turner*

This is my 17th National Conference and every year I am amazed by the fantastic leaders I meet from all our chapters across the country. This conference brings together so many people of diverse backgrounds, ideas, and experiences in scholarship, leadership and service. There is so much to be learned from the interactions you have and the relationships you make this weekend.

This is your opportunity to make connections with our volunteer national leaders who have years of experience in Mortar Board as well as other chapter leaders like yourself. All together these leaders represent the Mortar Board experience at more than 200 chapters. Take every moment here to get to know as many other Mortar Boards as possible. Share ideas and traditions from your chapters this weekend. Seek out chapters who do well at something you'd like to know about and find out how they do it. Get email addresses and phone numbers and stay in touch with people you meet here. And check out the Mortar Board Facebook page if you haven't already!

Do all you can to actively participate in the conference and get everything out of it you can. There are many people here who will support you and your chapter this next year. Get to know the national leaders who are here — section coordinators, National Council members, conference assistants, National Office staff members and National Foundation trustees — and me! Mortar Board is one of the finest student organizations on your campus. You can make it even better in the upcoming year thanks to your active participation in this conference.

Have a wonderful conference and a fantastic year leading the leaders on your campus!

Dan

Daniel J. Turner
National President

MEET YOUR...

NATIONAL COUNCIL

Dan Turner, President
Susan Caples, President-Elect
Abby Diehl, Vice President
Angie Schrader, Secretary-Treasurer
Jane Beyer, Alumni Representative
Bridget Williams Golden, Alumni Representative
Jessica Heath Geist, Student Representative
Vicente Gonzalez, Student Representative
Sally Steadman, *ex officio*
Jane Hamblin, *ex officio*



Susan Caples



Abby Diehl



Angie Schrader



Jane Beyer



Bridget Williams Golden



Jessica Heath Geist

NATIONAL FOUNDATION TRUSTEES

Sally Steadman, Chair
Marty Starling, Vice Chair for Development
Jane K. Smith, Secretary
Mabel G. Freeman, Trustee
Denise Rode, Trustee
Michael Golden, Trustee
Sally Watlington, Trustee
Dan Turner, *ex officio*
Angie Schrader, *ex officio*



Vicente Gonzalez



Sally Steadman



Marty Starling



Mabel G. Freeman



Jane K. Smith



Denise Rode

SECTION COORDINATORS

Please see page 6

CONFERENCE ASSISTANTS

Please see box on page 10

NATIONAL OFFICE STAFF

Please see page 11



Michael Golden



Sally Watlington

GENERAL INFORMATION

PREPARING YOU TO LEAD

The goal of the Mortar Board National Conference is to prepare you to lead your Mortar Board chapter by providing exemplary leadership development, fostering idea-sharing, and identifying and discussing issues pertinent to the organization nationally. We are confident that at the conference's end, you will be ready to lead your chapter into a year of success, set goals that are meaningful, and recruit another class of excellent members like you.

OUR EXPECTATIONS OF YOU

You (and all other participants) are expected to attend all events and business sessions at the conference and to return to campus ready to share what you've learned with your chapter. Your full participation in the conference is essential for you to lead your chapter to success over the next year.

HELP US EVALUATE THE CONFERENCE - PARTICIPATE IN OUR ONLINE SURVEY

Your opinion of the 2011 Mortar Board National Conference can help us to learn how to help future members by making each National Conference the best it can be. Please help by evaluating your experience and providing valuable feedback by completing our online survey within one week following the conference. A link will be emailed to you the week following the conference.

BE A PART OF OUR GOVERNANCE DECISIONS

With the use of a form for proposed resolutions or recommendations (available at the business sessions and at the resource table), you may submit ideas for the upcoming year. These suggestions may become a part of the *Bylaws of Mortar Board, Inc.*

FINDING HELP

The National Office staff, conference assistants, section coordinators and National Council are on hand at the conference to help with anything you may need. You can distinguish all types of participants by noting their apparel throughout the conference.

- **Friday** - All national leaders (including the National Council, section coordinators, National Office staff and conference assistants) will wear green conference t-shirts.
- **Saturday** - During the day (before the Candlelight Banquet), all national leaders will be wearing black or blue polo shirts.

NAMETAGS AND RIBBONS

Please wear your nametag at all Mortar Board events to ensure your admittance — and also to let everyone know who you are.

Nametag colors

- White nametag - voting delegate
- Yellow nametag - nonvoting delegate, collegiate chapter representative or chapter advisor
- Gold oval nametag - national leader

Colored nametag ribbons

- White - president
- Gold - past president
- Blue - president-elect
- Yellow - national leader
- Silver - voting delegate
- Violet - honoree
- Blue - speaker
- Forest green - sponsor
- Red with gold stripe - LEAD participant
- Maroon - executive director
- Navy - executive staff
- Light blue - conference staff

Special nametag ribbons just for you

Care to add some “flair” to your badge? Snag a fun ribbon that shows your personality at Registration Booths A and B.



MISSING SOMETHING?

Don't worry, additional copies of all conference materials will be available to pick up at the conference resource table located in Registration Booths A and B, and available to download online at www.mortarboard.org/conference.

CHAPTER AWARD RECOGNITION

Mortar Board strives to recognize its outstanding chapters annually. Chapters that exhibit a strong devotion to serving their alma mater, have outstanding campus visibility, exert a positive influence, display constant leadership and maintain strong academic standards should be honored. Throughout the conference, commendable chapters will be recognized with the awards described on the next page. If your chapter does not receive an award this year, make it a goal to become an award-winning chapter in 2012!

Silver Torch Award - This honor is awarded to chapters meeting chapter minimum standards.

Golden Torch Award - This mark of distinction is given to chapters meeting all the requirements for the Silver Torch Award and excelling beyond the minimum, exemplifying scholarship, leadership and service. A chapter must be nominated to receive this award.

Ruth Weimer Mount Chapter Excellence Award - This award is the highest possible honor given in chapter achievement. The winning chapter is chosen based on chapter operations, participation, selections, advising, visibility and communications. A chapter that receives this award is not eligible again for five years.

Most Improved Chapter Award - The purpose of the award is to encourage chapter development and to recognize a chapter that has achieved success during the year while re-establishing and re-invigorating programming and membership. To receive the award, a chapter must be nominated.

Project Excellence Awards - Section coordinators may nominate outstanding projects, or chapters may self-nominate projects they have executed.

Excellence in Advising Awards - Advisors are honored annually at the national conference for exemplifying the ideals of Mortar Board by providing excellent service, guidance and support to a collegiate chapter.



MORTAR BOARD SECTIONS

Each of Mortar Board's 25 regional sections is guided by a volunteer leader called a **section coordinator**. Listed below are the sections, along with their section coordinator and area chapters. Throughout the conference, you will meet with your section in a designated location, listed on this page.

Section 1: Diana Smithens

Meeting location: Grand Ballroom 2
The University of Connecticut, Cornell University, Endicott College, The State University of New York at Buffalo, The University of Vermont, Western New England College



Diana Smithens

Section 2: Katie Chick

Meeting location: Grand Ballroom 2
Bucknell University, Carnegie Mellon University, Chatham University, University of Delaware, Duquesne University, Grove City College, Hood College, Indiana University of Pennsylvania, University of Maryland, The University of Pennsylvania, The Pennsylvania State University, University of Pittsburgh, Rowan University, Westminster College, West Virginia University, West Virginia Wesleyan College



Katie Chick

Section 3: Molly-Armine Holston

Meeting location: Grand Ballroom 3
James Madison University, Longwood University, University of Mary Washington, University of Richmond, College of William and Mary



Molly-Armine Holston

Section 4: Sonja Ardoin

Meeting location: Grand Ballroom 3
Clemson University, Converse College, Lenoir-Rhyne University, Queens University of Charlotte, Salem College, University of South Carolina, Wake Forest University, Western Carolina University



Sonja Ardoin

Section 5: Michelle Dahnke

Meeting location: Grand Ballroom 3
University of Florida, Florida State University, The University of Miami, University of South Florida



Michelle Dahnke

Section 6: Glenda Guyton

Meeting location: Presidential Suite 908
Agnes Scott College, University of Alabama, Auburn University, Birmingham-Southern College, Emory University, University of South Alabama, Troy University, Wesleyan College



Glenda Guyton

Section 7: Rishi Kumar

Meeting location: Grand Ballroom 5
Louisiana State University, University of Louisiana at Monroe, Mississippi College, Mississippi State University, University of Mississippi, Mississippi University for Women, Tulane University



Rishi Kumar

Sections 8 and 9: Jessica Heath Geist

Meeting location: Grand Ballroom 6
Section 8: Carson-Newman College, Rhodes College, University of Tennessee at Chattanooga, University of Tennessee at Knoxville, Tennessee Tech University, Vanderbilt University



Jessica Heath Geist

Section 9: Berea College, Eastern Kentucky University, University of Louisville

Sections 10 and 11: Laura Bockbrader

Meeting location: Salon 9

Section 10: University of Cincinnati, Denison University, Miami University, Ohio University, The Ohio State University, Ohio Wesleyan University, Otterbein College, Wittenberg University, Xavier University



Laura Bockbrader

Section 11: The University of Akron, Bowling Green State University, Case Western Reserve University, The University of Findlay, Kent State University, Lake Erie University, Ohio Northern University, The University of Toledo

Section 12: Sarra Nazem

Meeting location: Higgins

Adrian College, Albion College, Central Michigan University, Hope College, The University of Michigan, Michigan State University, Northern Michigan University



Sarra Nazem

Section 13: Beth Geryak

Meeting location: Salon 8

Ball State University, Butler University, Depauw University, University of Evansville, Hanover College, Indiana State University, Indiana University, Purdue University, Valparaiso University

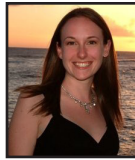


Beth Geryak

Section 14: Julie Edmunds

Meeting location: Grand Ballroom 7

Augustana College, Bradley University, Eastern Illinois University, University of Illinois, Illinois State University, Illinois Wesleyan University, Knox College, MacMurray College, Monmouth College, Northern Illinois University, Northwestern University, Western Illinois University



Julie Edmunds

Section 15: Brian Bock

Meeting location: Chicago Ballroom G

Beloit College, Lakeland College, Lawrence University, University of Wisconsin at Eau Claire, University of Minnesota - Twin Cities, University of Minnesota - Duluth, University of Wisconsin at Milwaukee, Carleton College



Brian Bock

Section 16: Kristi Okerlund

Meeting location: Grand Ballroom 1

Coe College, Cornell College, Drake University, Grinnell College, The University of Iowa, Iowa State University, University of Nebraska at Kearney, University of Nebraska at Lincoln, University of North Dakota, North Dakota State University, The University of South Dakota, South Dakota State University



Kristi Okerlund

Section 17: Victoria Luhrs (Conference only substitute Bridget Williams Golden)

Meeting location: Chicago Ballroom G

Fort Hays State University, The University of Kansas, Kansas State University, Northwest Missouri State University, University of Missouri at Columbia, University of Missouri at Kansas City, Stephens College, Washburn University, Washington University, Wichita State University, William Jewell College



Victoria Luhrs

Section 18: Angie Schrader

Meeting location: Salon 10

University of Arkansas, University of Central Oklahoma, Drury University, Lyon College, The University of Oklahoma, Oklahoma Baptist University, Oklahoma State University, Southern Nazarene University, The University of Tulsa



Angie Schrader

Sections 19 and 20: Joseph Rodriguez

Meeting location: Grand Ballroom 5

Section 19: Midwestern State University, University of North Texas, Southern Methodist University, Texas Christian University, Texas Tech University, Texas Wesleyan University, West Texas A & M University

Section 20: Baylor University, The University of Texas at Austin, The University of Texas at San Antonio, Trinity University



Joseph Rodriguez

Section 21: Angie Schrader (interim)

Meeting location: Salon 10

University of Arizona, Embry-Riddle Aeronautical University, The University of New Mexico, Northern Arizona University, The University of Texas at El Paso



Angie Schrader

Section 22: David Whitman

Meeting location: Grand Ballroom 7

Colorado College, University of Colorado, Colorado State University, The University of Denver, The University of Northern Colorado, University of Utah, Utah State University, The University of Wyoming



David Whitman

Sections 23 and 24: Katie Verschelden

Meeting location: Grand Ballroom 6

Section 23: Idaho State University, University of Montana, Montana State University, Washington State University

Section 24: University of Oregon, Oregon State University, University of Puget Sound, Seattle Pacific University, University of Washington, Willamette University



Katie Verschelden

Section 25: Mohammed Hill

Meeting location: Grand Ballroom 1

University of California at Berkeley, University of California at Los Angeles, University of California at Santa Barbara, California Polytechnic State University, California State University Channel Islands, Chapman University, University of Hawaii, Occidental College, University of the Pacific, Pomona College, University of Redlands, University of San Diego, San Diego State University, University of Southern California



Mohammed Hill

PRECONFERENCE WORKSHOPS

Achieving a competitive edge: resume writing and interviewing

Friday, July 29, 11 a.m., Grand Ballrooms 5 and 6
Meet with experts **Katie Chick** and **Jane Beyer** to learn techniques to “WOW” future employers. You’ll discover how to put your best qualities front and center, get familiar with common interview mistakes, and leave prepared with knowledge that will last a lifetime.

Launching an online company: entrepreneurship, leadership and communication

Friday, July 29, 11 a.m., Grand Ballroom 7
Darryl Myers, vice president of business development for Wiggio.com, will introduce you to the world of startups. Learn how online companies are launched and take a deep dive into the newest communication tools such as wiggio.com.

Achieving a competitive edge: professionalism and networking

Friday, July 29, 1 p.m., Grand Ballrooms 5 and 6
Jane Beyer and Katie Chick will coach you on how to make a positive first impression, effectively network and communicate with potential employers or ace that business dinner. You will learn etiquette tips that will make you a polished job candidate and create a positive impact in your professional life.

Applying to and choosing a graduate school

Friday, July 29, 1 p.m., Grand Ballroom 7
Jonathan Davidson will share a wealth of information about the graduate school admissions process. Learn strategies for applying to graduate schools, visiting potential programs, and making the choice that’s best for you.

MORTAR BOARD’S PROFESSIONAL DEVELOPMENT EXPERTS

Jane Beyer

Jane M. Beyer is vice president of talent development for the Marshall & Ilsley Corporation, a diversified financial services corporation. With experience in human resources and organizational leadership development, Jane can make you an asset for your next employer.



Jane Beyer

Katie Chick

Katie Chick is a recruiting specialist at The Advisory Board Company, a health care consulting firm. In her free time, Katie volunteers with D.C.-area nonprofit StreetWise Partners, providing job readiness skills to un- and under-employed low-income individuals. Katie is ready to help you take your career search to the next level.



Katie Chick

CONFERENCE HIGHLIGHTS

MORTAR BOARD EXHIBIT HALL

Friday, July 29, Noon - 6:45 p.m.
Chicago Ballrooms E-F

Visit with Mortar Board’s national partners and find resources for your chapter at our Exhibit Hall. Enjoy a pizza buffet in the exhibit hall on Friday from 5:45 - 6:45 p.m.

CONFERENCE KICK-OFF PARTY PRESENTED BY GEICO

Friday, July 29, 9:30 p.m. - midnight
Grand Ballroom 4

Celebrate and kick off the 2011 Mortar Board National Conference with socializing, snacks and music by a local DJ. You can also chat with David Coleman, the Dating Doctor, to solve all of your relationship problems. Dress is casual and a cash bar will be available.



BREAKFAST ROUNDTABLES

Saturday, July 30, 7:30 a.m., Grand Ballroom 4
Care to chat? Make the most of your breakfast by networking and discussing topics relevant to Mortar Board leaders and to your professional development.

READING IS LEADING LUNCHEON

Saturday, July 30, 11:30 a.m. - 12:45 p.m., Grand Ballroom 4
Learn more about Reading is Leading, Mortar Board’s national project. Chapter grant recipients will be announced and the Silver Torch and Project Excellence Awards will be presented.

CANDLELIGHT BANQUET

Reception, Saturday, July 30, 6:15 p.m., Grand Ballrooms 1-3

Banquet, 7 p.m., Grand Ballrooms 4-7
Be a part of Mortar Board’s signature event. The Most Improved Chapter Award, Golden Torch Awards, and Mortar Board’s Alumni Achievement Awards and Distinguished Lifetime Membership Awards will also be presented. Finally, which chapter will win the coveted Ruth Weimer Mount Chapter Excellence Award?

MORTAR BOARD MEMBERS SPEAK ABOUT LEADERSHIP

DAVID COLEMAN

The man who inspired the movie "Hitch," the Dating Doctor David Coleman, will welcome you to the Mortar Board National Conference at Friday afternoon's opening session, building conference participants into a collaborative team of Mortar Board leaders.



*David Coleman
(Bowling Green State
University, 1982)*

First thing on Saturday morning, David will kick you into high gear with a unique leadership bootcamp. Care to tap into his dating expertise and get one-on-one relationship advice? Come to Friday's Conference Kick-Off Party for the opportunity for a private chat with this pro.

David was named 2011 Entertainer of the Year by *Campus Activities Magazine* and is a 12-time National Speaker of the Year award recipient, author, and sought-after leadership development expert. He has appeared on ABC, NBC, CBS, WGN, Fox and CNN as well as hundreds of radio and television stations nationwide. He has been featured in countless popular publications including *The Wall Street Journal*, *Us Magazine*, *The New York Times*, *USA Today*, *Cosmopolitan* and *The Washington Post* — and he is coming to the Mortar Board National Conference to help you lead your chapter!

Making relationships matter

Friday, July 29, 3:30 p.m., Chicago Ballrooms A-D
David Coleman will quickly transform our group of Mortar Board leaders into a strong and caring team and teach us the importance of forging strong relationships. *Tip: take David's unique teambuilding skills back to your campus to kick off a great year with your chapter.*

Leading leaders

Saturday, July 30, 8 a.m., Chicago Ballrooms A-D
Learn how to put all fears aside and allow your ability, intensity, attitude and preparation to guide your actions and decisions and craft a life where exceeding expectations becomes the minimum standard.

CAROLYN Y. WOO

*Conference capstone lecture
Sunday, July 31, 8:30 a.m.
Grand Ballroom 4*

Dr. Woo is the Martin J. Gillen Dean of the Mendoza College of Business and the Milann Siegfried Professor of Entrepreneurial Studies at the University of Notre Dame, which was ranked #1 for corporate social responsibility among the top one hundred global MBA schools (*Financial Times*). She made Mortar Board at Purdue University, where she received all three of her degrees and rose from assistant professor to associate executive vice president for academic affairs.



*Carolyn Woo
(Purdue University, 1974)*

Integrity, values and ethics are at the heart of Carolyn's belief system, and you see them imbued in the philosophy of the Mendoza College of Business, which she has led since 1997. She lectures regularly on individual integrity, ethical systems and corporate citizenship.

Carolyn has been chair of AACSB International, the global accreditation body for business schools. She currently serves on the boards of AON Corporation, NiSource Incorporated, Catholic Relief Services, University of Notre Dame Australia and the University of Portland. She co-convenes the United Nations Global Compact initiative Principles for Responsible Management (PRME). She is a member of the Committee of 100, an organization of Chinese Americans working to enhance U.S.-China relations and the full participation of Chinese Americans in American life.

Among her numerous awards are the International Council for Small Business Distinguished Scholar Award and the Salgo-Noren Award for Outstanding Teaching in the Master's Programs. In 1997, she was inducted into the Order of the Griffin by Purdue University. She received the 2002 Excellence Award for Education from the Asian American Alliance and the 2003 John S. Day Distinguished Alumni Academic Service Award from Purdue. In 2011 Carolyn received the Alumni Achievement Award from Mortar Board National College Senior Honor Society.

Carolyn is married to David E. Bartkus and they have two sons, Ryan and Justin.

CHAPTER OPERATIONS SESSIONS

Saturday, July 30, 1 and 2 p.m.

Various locations - please see official schedule

You will guide your own experience by choosing breakout topics (listed below) that are beneficial to your chapter. Sessions are offered twice.

Chapter fundraising

Learn how to create a fundraising plan and budget, share ideas about successful projects, and learn how to apply for funding from Mortar Board.

Creating BUZZ: visibility, social media and more

Learn techniques for publicizing projects and activities, developing an effective public relations strategy, and create buzz for your chapter.

Best practices for your Virtual Book Drive presented by First Book

Learn about the importance of literacy and how to support the "Reading is Leading" national project with participation in the Virtual Book Drive.

Motivating your Mortar Board chapter

Explore how to lead a group of leaders, create a sense of community, build a team from a group of strangers and get members excited about participation.

Developing your leadership potential, presented by Teach for America

Discover the six pillars of great leadership, assess your own leadership style and learn new ways to encourage leadership development on your campus.

A simple online group tool to manage all your chapter needs, presented by Wiggio

Wiggio is a great online tool for managing calendars, documents, schedules, conference calls and to-do lists. It's a perfect (and free!) program for Mortar Board chapters.

Serving your alma mater

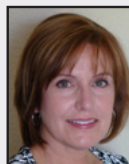
The importance of making your Mortar Board chapter a presence on campus cannot be overstated. Learn techniques for making your chapter an irreplaceable part of your campus's legacy.

Engaging your chapter's alumni

Alumni engagement is important to Mortar Board chapters. Learn how to engage alumni and involve them in campus events.

MEET YOUR CONFERENCE ASSISTANTS

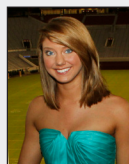
Each year, Mortar Board selects exemplary chapter members to serve as conference assistants. These talented members play a vital role at the Mortar Board National Conference. Below they share some "words of wisdom" for new chapter leaders.



Lori Cox

Texas Wesleyan University

[Mortar Board] does a great job of equipping chapter leaders with all of the knowledge they will need to be a successful leader.



Mallory Meissner

University of Alabama

Take advantage of this opportunity and make Mortar Board the catalyst to your future successes.



Tara Milliken

The Ohio State University

Work closely when determining which projects and events will be most effective and beneficial to all members and the university community.



Vince Palladino

University of California, Los Angeles

Good leaders can't do everything, so they have to take a group that is usually unformed and wield it into a team that is tightly focused.



Brandie Spencer

University of the Pacific

Actively participating in Mortar Board will help [chapter leaders] develop themselves professionally, academically, and help create social change.



Daniel Stam

Northern Michigan University

Take every opportunity, take pride in what you do, commit to serving a larger cause, and give your members the very best experience possible.



Chris Wilkins

University of Montana

I have learned the importance of networking with other Mortar Board members that I met last summer. My close network of friends have relied on each other for motivation and answering questions on how to help their chapters succeed.

GOVERNANCE

LAST CHANCE TO RUN FOR THE NATIONAL COUNCIL

Mortar Board members can become involved nationally by running for student representative. In order to run, prospective candidates must attend an orientation session on Friday, July 29 at 1 p.m. If they are unable to attend this session, they must have previously contacted Executive Director Jane Hamblin to set up an alternate orientation prior to the conference.

Qualities desired in a student representative

- Be a collegiate member of Mortar Board
- Be completely committed to fulfilling all the obligations of a two-year term
- Have strong communication skills
- Exhibit excellent time management
- Possess the ability to work successfully with students, alumni and administrators

Responsibilities include

- Attendance at the annual national conference and winter meeting
- Participation in every monthly meeting
- Input in regular email discussions
- Serving on standing committees
- Being a collegiate advocate in all National Council matters

Your speech

Each candidate will be required to give a two-minute speech at Business Meeting I on Friday evening, July 29. This speech should address how the candidate plans to serve Mortar Board and his/her vision for the future of the organization. Run-off elections will be held if necessary.

IMPORTANCE OF GOVERNANCE DECISIONS

It is extremely important to review the proposed changes to Mortar Board's governing documents found in the Guide to Governance, included in your conference binder. For the past 93 years, proposals and motions have been reviewed and debated by the students and alumni of Mortar Board.

In the Guide to Governance and Officer Elections, the national governance committee has presented recommendations for changes to the Mortar Board *Bylaws*. The guide fully explains each of the proposed changes and the committee's rationale and outlines legislative processes for the conference.

A separate vital portion of the governance and voting process is electing the society's board of directors, the Mortar Board National Council. When electing a National Council member, you should take great care to evaluate the candidates' qualifications, ability to meet the required responsibilities and leadership characteristics. The election will take place during the opening session on Saturday, July 30 at 8 a.m., where ballots will be distributed and collected. If a run-off election is necessary, that will occur on Saturday at section meetings. The announcement of the new student representative will be made on Saturday, July 30 at Business Meeting II.

NATIONAL OFFICE GREETINGS

Greetings from your Mortar Board National Office staff. The professional staff of our office get the chance to make our love of Mortar Board our livelihood.



Executive Director
Jane A. Hamblin

Any time of day, we are glad to assist you in the leadership of your chapter. Don't hesitate to pick up the phone and call us or drop us an email. To use an old saw: The only dumb question is the one you don't ask.



Assistant Executive Director
Megan Stevens

Our office is located in Columbus, Ohio, and is affiliated with The Ohio State University, a historical connection that Mortar Board is proud to maintain.



Communications Manager
Becky Fullmer

Altogether we're a staff of four during most of the year. We program leadership meetings (like this conference), assist the national leadership, manage chapters' reporting, grow our chapter numbers, problem-solve, manage funds and investments, and fundraise. We pack a lot into every day, just as you do!



Development Officer
Jenny Bergman

You are the reason we exist, so be in touch as you lead onward!

For the staff, in leadership

Jane A. Hamblin
Executive Director



Conference Intern
Michelle Tedrick